

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

-----X		
In re:	:	Chapter 11
	:	
GAWKER MEDIA, LLC, <i>et al.</i> , ¹	:	Case No. 16-11700 (SMB)
	:	
Debtors.	:	(Jointly Administered)
-----X		

SUPPLEMENTAL AFFIDAVIT OF SERVICE

I, Ingamar D. Ramirez, depose and say that I am employed by Prime Clerk LLC ("***Prime Clerk***"), the claims and noticing agent for the Debtors in the above-captioned chapter 11 cases.

On August 9, 2016, at my direction and under my supervision, employees of Prime Clerk caused the following document to be served by the method set forth on the Supplemental Service List attached hereto as **Exhibit A**:

- Notice of (A) Solicitation of Bids to Purchase Substantially all the Debtors' Assets, (B) Auction and (C) Sale Hearing, a copy of which is attached hereto as **Exhibit B**

Dated: August 11, 2016


Ingamar D. Ramirez

State of New York
County of New York

Subscribed and sworn to (or affirmed) before me on August 11, 2016, by Ingamar D. Ramirez, proved to me on the basis of satisfactory evidence to be the person who appeared before me.

Signature: 

CHANEL C PAGAN
Notary Public, State of New York
No. 01PA6339351
Qualified in Bronx County
Commission Expires March 28, 2020

¹ The last four digits of the taxpayer identification number of the debtors are: Gawker Media LLC (0492); Gawker Media Group, Inc. (3231); and Kinja Kft. (5056). The offices of Gawker Media LLC and Gawker Media Group, Inc. are located at 114 Fifth Avenue, 2nd Floor, New York, NY 10011. Kinja Kft.'s offices are located at Andrássy út 66. 1062 Budapest, Hungary.

Exhibit A

COMPANY	CONTACT	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	COUNTRY
114 Fifth Avenue Ground Lessee LLC	Attn General Counsel	114 Fifth Avenue		New York	NY	10011	
114 Fifth Avenue Ground Lessee LLC	L&L Holding Company	Attn General Counsel	142 West 57th street	New York	NY	10019	
114 Fifth Avenue Ground Lessee LLC	Wilik Auslander	Attn General Counsel	1515 Broadway	New York	NY	10036	
114 Fifth Owner LP	L&L Holding Company LLC	Attn General Counsel	142 West 57th Street	New York	NY	10019	
114 Owner LP	Allianz Real Estate of America LLC	60 East 42nd Street	Suite 3710	New York	NY	10165	
204 210 Elizabeth Street LLC	Oscar Z Ianello Associates Inc	Attn General Counsel	202 Elizabeth Street	New York	NY	10012	
204 210 Elizabeth Street LLC	Attn General Counsel	208 210 Elizabeth Street	2nd Floor	New York	NY	10013	
204 210 Elizabeth Street LLC	Attn General Counsel	145 Huguenot Street	Suite 503	New Rochelle	NY	10801	
204 210 Elizabeth Street LLC	co SW Management LLC	145 Huguenot Street		New Rochelle	NY	10801	
A Mediocre Corporation	Attn General Counsel	3200 Belmeade Dr	Suite 100	Carrolton	TX	75006	
A Small Orange LLC	Attn General Counsel	2500 Rockypoint Dr	Suite 105C	Austin	TX	78754	
A9com Inc	410 Terry Ave North			Seattle	WA	98109	
Abacus Staffing LLC	14 Penn Plaza			New York	NY	10122	
Ad Juster Inc	Attn Mr Michael Lewis	12741 Treeridge Terrace		Poway	CA	92064	
Adam & Eve LLC	Attn General Counsel	302 Meadowlands Dr		Hillsborough	NC	27278	
Admeld LLC	Attn General Counsel	76 9th Ave		New York	NY	10011	
ADP LLC	One ADP Boulevard			Roseland	NJ	07068-0000	
Adsfactor Holdings Limited	Two Landmark East	100 How Ming Street	Suites 2601 02 26F	Kwun Tong Kowloon			HK
Adtech US Inc	Attn General Counsel	770 Broadway	6th Floor	New York	NY	10003	
Adtech US Inc	AOL Advertising General Counsel	22000 AOL Way		Dulles	VA	20166	
Aegon Magyarorszag Zrt	Vagyon Uzletag	Ullloi ut 1		Budapest		1091	HU
AIG	Financial Lines Claims	AIG Europe Limited	2 8 Altyre Road	Croydon		CR9 2LG	UK
All You Can Move SportPass Europe	Karolyi Mihaly itca 11 I lhaz 3	01 09 176498		Budapest		1053	HU
Allure Media Pty Limited	Attn General Counsel	71 Macquarie Street	Level 3	Sydney	NSW	2000	AU
Allure Media Pty Limited	Attn General Counsel	71 Macquarie Street	Level 4	Sydney	NSW	2000	AU
Allure Media Pty Limited	Attn General Counsel	177 185 William Street	Suite 203	Darlinghurst	NSW	2010	AU
AM Lab Americas LLC	Attn General Counsel	1541 South Shields Drive		Waukegan	IL	60085	
Amazon	Jacqueline Hamilton	410 Terry Ave North		Seattle	WA	98109	
Amazon Services LLC	Attn: General Counsel	P.O. Box 81226		Seattle	WA	98108-1226	
Amazon Web Services Inc	Attn General Counsel	410 Terry Avenue North		Seattle	WA	98109-5210	
Amazon.com, Inc.	Attn: General Counsel	P.O. Box 81226		Seattle	WA	98108-1226	
Amazoncom Inc	Attn General Counsel	1200 12th Avenue South Suite 1200		Seattle	WA	98144-2734	
AmEx Travel Related Svcs Co Inc	Corporate Svcs Ops AESC P	20022 North 31st Ave	Mail Code AZ 088 03 11	Phoenix	AZ	85027	
Andrassy Palota Ingatlanforgalmazo	Attn General Counsel	Mariassy	u 7	Budapest		1095	HU
AOL Advertising Inc	770 Broadway			New York	NY	10003	
Apple Inc	1 Infinite Loop			Cupertino	CA	95014	
Assembly Media	Attn General Counsel	909 Third Ave 31st Floor		New York	NY	10022	
Atlantic Metro Communications II, Inc.	Attn: General Counsel	PO Box 200057		Pittsburgh	PA	15251-0057	
Barkbox Inc	Attn General Counsel	221 Canal St	Floor 6	New York	NY	10013	
BizFilings by CT	Attn General Counsel	8020 Excelsior Drive	Suite 200	Madison	WI	53717	
Blogwire Hungary Szelleml	Alkotast Hasznosito KFT	Attn Attila Talos	Csorsz u 41 Gellert Torony 5th Fl	Budapest		1124	HU
BlueAproncom	Attn General Counsel	5 Crosby Street	3rd Fl	New York	NY	10013	
Bodolai, L.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Bombas	Attn General Counsel	115 West 29 Street		New York	NY	10001	
Branded Entertainment Network Inc	13159 Collections Center Drive			Chicago	IL	60693	
Brooklinen	Attn General Counsel	81 Prospect St		Brooklyn	NY	11201	
BrowerStack Inc	Attn General Counsel	4512 Legacy Drive Suite 100		Plano	TX	75024	
Brown Rudnick LLP	co Andrew P Strehle	RE SuperDry Wholesale	One Financial Center	Boston	MA	02111-0000	
Cadreon LLC	653 Front Street			San Francisco	CA	94111	
Casper Sleep Inc	Attn General Counsel	45 Bond Street Floor 2		New York	NY	10012	
CBS Local Digital Media	Attn General Counsel	1271 Avenue of the Americas	44th Floor	New York	NY	10012	
ClickMeter	2601 Mission St			San Francisco	CA	94110	
ClubW	Attn General Counsel	5340 Alla Rd	Suite 105	Los Angeles	CA	90066	
Cogent Communications Inc	Attn General Counsel	1015 31st Street		Washington	DC	20007	
Combat Flip Flops LLC	Attn General Counsel	275 118th Ave SE	Suite 200	Bellevue	WA	98005	
Comic Cartel LLC	Attn General Counsel	3715 Bloomington Ave		Minneapolis	MN	55407	
comScore Inc	Attn General Counsel	7 Penn Plaza	10th Floor	New York	NY	10001	
Corporate Communications Bt	Szilagyi Erzsébet faso 65			Budapest		1026	HU
Corporation Service Company	Attn General Counsel	300 Deschutes Way SW	Suite 304	Turnwater	WA	98051	
Creative Circle LLC	Attn General Counsel	470 Park Ave S	14th Floor	New York	NY	10016	
Creative Circle LLC	Attn General Counsel	5900 Wilshire Blvd	11th floor	Los Angeles	CA	90036	
Criquets	Attn General Counsel	1603 S First St		Austin	TX	78704	
Criteo	100 Ave of the Americas			New York	NY	10011	
CytexOne Technology LLC	Attn General Counsel	50 Hudson Street	3rd Floor	New York	NY	10013	
Daily Harvest	113 University Pl			New York	NY	10003	
Dashlane Inc	Attn General Counsel	156 5th Ave	Suite 504	New York	NY	10010	
Datadog Inc	Attn Legal Notice	286 Fifth Avenue	12th Floor	New York	NY	10001	
Datagram Incorporated	Attn General Counsel	33 Whitehall Street	25th Floor	New York	NY	10004	
David J Jemal Esq	Attn David J Jemal Esq	110 West 34th Street	9th Floor	New York	NY	10001	
Deserto, F.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
DineInfresh Inc dba Plated	Attn General Counsel	22 West 18th Street	Floor 5	New York	NY	10012	

COMPANY	CONTACT	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	COUNTRY
DMCA Designated Agent	co Dogwood Labs Inc	1644 Platte St	4th Floor	Denver	CO	80202	
Dogwood Labs Inc dba StatusPageio	113 E Stuart St			Fort Collins	CO	80525	
Dollar Shave Club Inc	Attn General Counsel	513 Boccaccio Ave		Venice	CA	90291	
DOUBLECLICK	76 9th Ave			New York	NY	10011	
Dr Torzsa Peter Bt	Tatra u 11			Budapest		1136	HU
DreamHost	Attn General Counsel	135 S State College Blvd		Brea	CA	90821	
Dries, K.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Driftaway Inc	Attn General Counsel	37 Greenpoint Ave E5A		Brooklyn	NY	11222	
Dropbox Inc	Attn General Counsel	Dept LA 24086		Pasadena	CA	91185-4086	
Earnest Inc	Attn General Counsel	3001 19th Street		San Francisco	CA	94110	
Emprese Cedente	Nameaction Brasil Ltda Al Joaquim	Eugenio de Lima 881 J Paulista	Av das Nacoes Uds 12901cj 1 201	Sao Paulo		01403-001	BR
EnterNet 2001 Kft	Attn General Counsel	Vaci ut 188		Budapest		1138	HU
Euclid Managers LLC	Attn General Counsel	2345 Grand Blvd Suite 1150		Kansas City	MO	64108	
EVERBANK COMMERCIAL FINANCE INC	10 Waterview Boulevard			Parsippany	NJ	07054-0000	
F451 Media Editora Ltda	Attn General Counsel	Rua Amauri 40		Jardim Europa	CEP	01448-000	BR
Facebook Inc	Attn General Counsel	1 Hacker Way		Menlo Park	CA	94025	
Facebook Ireland Limited	Attn General Counsel	1 Hacker Way		Menlo Park	CA	94025	
Faircloth, K.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Fastly, Inc.	Attn: General Counsel	P.O. Box 78266		San Francisco	CA	94107	
FCG Advisors LLC	One Main Street Suite 202			Chatham	NJ	07928-0000	
Federal Insurance Company	DeWitt Stern Group Inc	Attn General Counsel	160 Federal Street	Boston	MA	02110-0000	
Federal Insurance Company	DeWitt Stern Group Inc	420 Lexington Avenue	Suite 2700	New York	NY	10170	
Ferenc, S.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Fidelity Investments	One Destiny Way	Mailzone WA2L		Westlake	TX	76262	
Fluxmob LLC	Attn General Counsel	16381 Fairway Ln		Huntington Beach	CA	92649	
Framebridge Inc	Attn General Counsel	4501 Forbes Blvd	Suite 6	Lanham	MD	20706	
FREEDOMPOP	Attn General Counsel	co STS Media Inc	11301 Olympic Blvd 112	Los Angeles	CA	90064	
Future Publishing Limited	Attn General Counsel	Quay House The Ambury		Bath		BA1 1UA	UK
Future Publishing Limited	Attn General Counsel	Beauford Court	30 Monmouth Street	Bath		BA1 2BW	UK
Galloway Ashton	343 Gold St	412		Brooklyn	NY	11201	
Geek Fuel LLC	Attn General Counsel	2900 Fox Street		Denver	CO	80202	
Getty Images US Inc	Attn General Counsel	75 Varick Street	5th Floor	New York	NY	10013	
GitHub Inc	Attn General Counsel	88 Colin P Kelly Jr St		San Francisco	CA	94107	
GlobalSign	Two International Drive	Suite 150		Portsmouth	NH	03801-0000	
Globalway Participacoes Ltda	Rua Campo Verde 61	6 andar CEP 01456 101		Jardim Paulistano SP			BR
Golden Solutions	928 Broadway Suite 900			New York	NY	10010	
Gordon, W.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Gorilla Nation Media LLC	Attn Walder Amaya	5140 W Goldleaf Circle	3rd Floor	Los Angeles	CA	90056	
Grayson, N.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Graze Inc	Attn General Counsel	25 Colony Rd		Jersey City	NJ	07305-0000	
Green Fox Academy	Attn General Counsel	Csorsz utca 41		Budapest		1124	HU
GroupDynamics Kft	Attn General Counsel	Zibhy Geza u 10		Budapest		1146	HU
Gunnar Optiks	2236 Rutherford Road	Suite 123		Carlsbad	CA	92008	
HackerOne	535 Mission Street			San Francisco	CA	94105	
Handycom	Attn General Counsel	33 West 19th St	6th Fl	New York	NY	10011	
Happ Socks AB	Attn General Counsel	12 14 Kungsgatan		Stockholm		11135	SE
Happy Socks	Attn General Counsel	Kungsgatan 12		Stockholm		11135	SE
Hardigree, M.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
HelloFresh	Attn General Counsel	85 Broad St	18th Floor	New York	NY	10004	
Henry, A.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Hey Gorgeous	270 West 38th Street	Suite 2000 20th floor		New York	NY	10018	
Hostgatorcom LLC	Attn General Counsel	2500 Ridgepoint Drive		Austin	TX	78754	
Huckberry	290 Utah Street			San Francisco	CA	94103	
IDrive Inc	26115 Mureau Rd		Suite A	Calabasas	CA	91302	
Incisive VNU Limited	dba Incisive Incisive Ltd	32 34 Broadwick Street		London		W1A 2HG	UK
Index Exchange Inc	Attn Joe Casale	74 Wingold Ave		Toronto	ON	M6B 1P5	CA
Infobahn Inc	Attn General Counsel	1 22 7 Dogenzaka		Shibuya ku Tokyo			JP
Ingram Yuzek Gainen Carroll	& Bertolotti LLP	Attn David G Ebert	250 Park Avenue 6th Floor	New York	NY	10177	
Inkkas	Attn General Counsel	38 E 29th Street		New York	NY	10016	
Integral Ad Science Inc	Attn General Counsel	95 Morton Street	8th Floor	New York	NY	10014	
InVisionApp	Attn General Counsel	41 Madison Ave		New York	NY	10010	
IseeQ Kft	Attn General Counsel	Madach Imre ut 13 14	B7	Budapest		1075	HU
James Bit Design	Attn General Counsel	130 E 36th St	Apt 2	New York	NY	10016	
JapanCrate	Attn General Counsel	2037 Irving Street	228	San Francisco	CA	94122	
Kargo Global Inc	Attn General Counsel	36 E 12th Street 6th Floor		New York	NY	10003	
Karma Mobility Inc	Attn General Counsel	568 Broadway	11th Fl	New York	NY	10012	
Kawartha Outdoor	Attn General Counsel	355 La Fata St	Unit C	St Helena	CA	94574	
Kid Thursday LLC dba Status Audio	Attn General Counsel	9 Binney Lane		Old Greenwich	CT	06870-0000	
Kixer	4001 W Alameda Ave Suite 100			Burbank	CA	91505	
Kolozsvari, T.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Krux Digital Inc	Attn General Counsel	181 South Park	Suite 200	San Francisco	CA	94107	

COMPANY	CONTACT	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	COUNTRY
LaFauci, M.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Laszlo, B.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Lee, K.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Leesacom	3704 Pacific Avenue	Suite 200		Virginia Beach	VA	23451	
LendingTree LLC	Attn General Counsel	11115 Rushmore Drive		Charlotte	NC	28277	
LexisNexis co RELX Inc	555 Middlecreek Parkway			Colorado Springs	CO	80921	
Lifesize Cloud	1601 S MoPac Expy Suite 100			Austin	TX	78746	
Lifesize Inc	1601 S Mopac Expressway	Suite 100		Austin	TX	78746	
Linked Sro	Attn General Counsel	92501 Slovensko		MatuSkovo		41	SK
LiveIntent Inc	Attn General Counsel	100 Church St	7th Floor	New York	NY	10007	
LiveRail Inc	Attn LegalContracts	1601 Willow Road		Menlo Park	CA	94025	
Logentries	34 Farnsworth Street			Boston	MA	02210-0000	
LOLA	Attn General Counsel	41 Union Sq W	Suite 301	New York	NY	10003	
LongTail Ad Solutions Inc	Attn David Otten	8 W 38th St		New York	NY	10018	
Lucas, J. M.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Lucidchart	Attn General Counsel	10808 South Riverfront Parkway	Building 14	South Jordan	UT	84095	
Lyft	548 Market Street	Suite 68514		San Francisco	CA	94104	
Lynn, A.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Madison Plus Select Inc	Attn General Counsel	270 West 38th	Suite 1102	New York	NY	10018	
Magyar Telekom	Attn General Counsel	Krisztina krt 55		Budapest		1013	HU
Magyar Telekom Nyrt	1013 Budapest Krisztina krt 55	pf 512		Budapest		1519	HU
Market Halsey Urban Renewal LLC	165 Halsey Street	Aka 109 131 Market Street	9th Floor	Newark	NJ	07102-0000	
Market Halsey Urban Renewal LLC	Attn David J Jemall Esq	110 West 34th Street		New York	NY	10001	
Market Halsey Urban Renewal LLC	co JJ Operating Inc	112 West 34th St	Suite 2106	New York	NY	10120	
MarkMonitor Inc	Attn General Counsel	45 Fremont Street	Suite 1400	San Francisco	CA	94105	
Mediagene Inc	Attn General Counsel	23 2 Maruyama cho 6th Floor		Shibuya ku Tokyo			JP
Mediagene Inc fka Infobahn Inc	Attn General Counsel	1 22 7 Dogenzaka 9th Floor		Shibuya ku Tokyo			JP
MediaLink LLC	Attn Wenda Harris Millard	90 Park Avenue	20th Floor	New York	NY	10016	
MediaMind Technologies Inc	Attn General Counsel	1633 Broadway		New York	NY	10019	
Menegus, B.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Merch Direct LLC	Attn President	54 Drexel Drive		Bay Shore	NY	11706	
Merchant Importacao Exportacao	e Comercio LTDA ME	Rua Ministro Gastao Mesquita	43 cnj 902 Perdizes	Sao Paulo			BR
MeUndies	Attn General Counsel	5909 Blackwelder St		Culver City	CA	90232	
Ministry of Supply	Attn General Counsel	105 South St		Boston	MA	02111-0000	
Moat Inc	Attn General Counsel	162 5th Avenue	11th Floor	New York	NY	10011	
Moat Inc	Attn General Counsel	126 5th Avenue	7th Floor	New York	NY	10011	
Mobiles Republic Inc	Attn General Counsel	210 Elizabeth St 3rd floor		New York	NY	10012	
Morrison Cohen LLP	David A Cohen	909 Third Avenue		New York	NY	10022-4784	
Mott & Bow	29 7th Ave South			New York	NY	10014	
Movement Ventures LLC	86 West Main Street			Lehi	UT	84043	
MoviePass	175 Varick Street Suite 604			New York	NY	10012	
MVMT Watches	Attn General Counsel	6041 Bristol Parkway	Suite 100	Culver City	CA	90230	
Nameaction BR Serv de Inter Ltd ME	Terra Networks Brasil SA	Ctro Empresarial Nacoes Uds Tor N	Av Nacoes Unidas 12901 cj 1201	Sao Paulo		04578-000	BR
Nameaction Brasil Ltda	Alameda Joaquim Eugenio	de Lima 881	Jardim Paulista	São Paulo		01403-001	BR
Nameaction Brasil Ltda	Ctro Empresarial Nacoes Uds Tor N	Avenida das Nacoes Unidas	12901cj 1 201	Sao Paulo		04578-000	BR
NameAction Inc	Av Providencia 201 Office 22			Santiago			CL
Natl Union Fire Ins Co	of Pittsburgh PA	32 Old Slip Financial Square		New York	NY	10005	
NatureBox	Attn General Counsel	1052 Commercial St		San Carlos	CA	94070	
Nervora Digital Media Group FZ LLC	Block 3	Loft Office Building	Al Sufouh Road	Dubai Media City			UAE
NetMediaEurope	Attn General Counsel	60 Rue Caumartin		Paris		75009	FR
Netsuite Inc	Attn General Counsel	2955 Campus Drive	Suite 100	San Mateo	CA	94403-2511	
Netus Media Pty Limited	dba Allure Media Pty Ltd	52 Alfred Street	Level 10	Milsons point	NSW	2061	AU
Nevada Property 1 LLC dba The Cosmopolitan of Las Vegas	Attn: General Counsel	PO Box 912816		Denver	CO	80291	
Neveu, C.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
New Relic	Attn General Counsel	188 Spear Street	Suite 1200	San Francisco	CA	94105	
NewsCredInc	Attn General Counsel	27 W24th Street	Suite 505	New York	NY	10010	
Nielsen Company US LLC	Attn General Counsel	890 Hillview Court	Suite 300	Milpitas	CA	95035	
OCP Collective Corp dba Adcade Inc	Attn General Counsel	110 5th Avenue	5th Floor	New York	NY	10011	
Ole Media Management LP	dba Jingle Punks	266 King Street West	Suite 500	Toronto	ON	MSV 1H8	CA
Operative Media Inc	6 East 32nd Street	3rd Floor		New York	NY	10016	
Oppenheim Ugyvedi Iroda	Attn General Counsel	Karolyi Mihaly u 12		Budapest		1053	HU
Oriole Media Corporation	dba Juice Mobile	315 W 36th St		New York	NY	10018	
Owen & Fred Corp	Attn General Counsel	61 Greenpoint Ave	6th Floor	Brooklyn	NY	11222	
PACER Service Center	Attn: General Counsel	P.O. Box 71364		Philadelphia	PA	19176-1364	
Pacific Shaving Company	Attn: General Counsel	PO Box 590022		San Francisco	CA	94159	
Parachute Home	Attn General Counsel	54 Paloma Ave		Venice	CA	90291	
Parse LLC	Attn General Counsel	1601 Willow Road		Menlo Park	CA	94025	
Parsely Inc	Attn General Counsel	989 Avenue of the Americas	Third Floor	New York	NY	10018	
PAX Labs Inc	660 Alabama St 2nd Fl			San Francisco	CA	94110	
Percona Inc	Attn General Counsel	2300 Benson Rd S	B85	Renton	WA	98055	
Perfect World Entertainment 1236	101 Redwood Shores Parkway	Suite 400		Redwood City	CA	94065	

COMPANY	CONTACT	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	COUNTRY
Pineda, D.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Pixel Media Asia Limited	Attn General Counsel	Two Landmark East 100 How Ming St	Suites 2601 02 26 Fl	Kwun Tong Kowloon			HK
Platinum Rye LLC	Attn General Counsel	150 Fifth Avenue	3rd Floor	New York	NY	10011	
Pop Chart Lab	Attn General Counsel	325 Gold Street	Suite	Brooklyn	NY	11201	
Poprageous	Attn General Counsel	915 Mateo Street	302	Los Angeles	CA	90021	
Press Association Inc	450 West 33rd Street			New York	NY	10001	
Puro Sound Labs LLC	Attn General Counsel	1952 Thomas Ave		San Diego	CA	92109	
Quantcast Corporation	Attn Legal Department	201 Third Street	2nd Floor	San Francisco	CA	94103	
Quantcast International Limited	Glandore Business Centres	Fitzwilliam Hall	Fitzwilliam Place	Dublin 2			IE
Quench USA Inc	Attn General Counsel	780 5th Avenue	Suite 200	King Prussia	PA	19406	
Quip NYC Inc	Attn General Counsel	175 Varick St		New York	NY	10014	
Rainbow Broadband Inc	Attn Customer Care Center	14 Penn Plaza	Suite 2100	New York	NY	10122	
Razorfish	Attn General Counsel	27 01 Queens Plaza North	3rd Floor Mail Room	Long Island City	NY	11101	
Rhone Apparel Inc	Attn General Counsel	59 Grove St	Ste 1H	New Canaan	CT	06820-0000	
Risk Strategies Company	Attn General Counsel	160 Federal Street		Boston	MA	02110-0000	
Salesforcecom Inc	The Landmark @ One Market	Suite 300		San Francisco	CA	94105	
Sanche, M.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
SeatGeek	Attn General Counsel	235 Park Avenue S	Floor 12	New York	NY	10003	
Sentry	1 Baker Street	Suite 5B		San Francisco	CA	94117	
SEOmox Inc	Attn Legal Department	1100 2nd Avenue Suite 500		Seattle	WA	98101	
Shopify	Attn Legal Department	150 Elgin Street Suite 800		Ottawa	ON	K2P 1L4	CA
Shoretel Sky	1385 Broadway	7th Floor		New York	NY	10018	
Shutterstock Inc	Empire State Building	350 Fifth Ave	21st Fl	New York	NY	10118	
Silicon Valley Bank	Attn General Counsel	3003 Tasman Drive		Santa Clara	CA	95054	
Simplereach Inc	Attn General Counsel	41 W 25th St	8th Floor	New York	NY	10010	
SkimBit LTD	Attn General Counsel	Transworld House 100 City Road		London		EC1Y 2BP	UK
Slack	Attn Legal Department	Slack Technologies Inc	155 5th Street	San Francisco	CA	94103	
SmartFX	601 NE 36th street			Miami	FL	33137	
SmartFX co Brainy Labs LLC	Attn General Counsel	3470 East Coast Ave		Miami	FL	33137	
SmartNews	Attn Rich Jaroslovsky	717 Market Street Suite 100		San Francisco	CA	94103	
SmartNews Inc	Attn General Counsel	Jingumae Dai 23 Building 3F 6 25 16		Shibuya ku Tokyo		150-0001	JP
SocialFlow Services	52 Vanderbilt Ave 12th Floor			New York	NY	10017	
Soundfreaq	Attn General Counsel	1319 S Ogden Drive		Los Angeles	CA	90019	
Specless Inc	Attn General Counsel	643 W Wellington	Ave 5	Chicago	IL	60657	
Specless LLC	Attn Stephen Corby	116 West Illinois Street	Suite 5E	Chicago	IL	60654	
Spicy Media Editora LTDA	Attn General Counsel	Rua Amauri 40		Jardim Europa	CEP	01448-000	BR
Spicy Media Editora LTDA	Attn General Counsel	Avenida Reboucas 227		Cerqueira Cesar	CEP	05401-000	BR
SpruceWares	Attn. General Counsel	PO Box 343		Deer Isle	ME	04627	
Squarespace Inc	Attn General Counsel	459 Broadway		New York	NY	10013	
Stackcommerce	Attn General Counsel	21 Market St		Venice	CA	90291	
Steinbach, J.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
Stowaway Cosmetics	Attn General Counsel	1 State St Fl 25		New York	NY	10004	
Strategic Advisers, Inc. c/o Fidelity Investments - ECM	Attn: Administrative Team	Client Services Relationship Manager	PO BOX 770001	Cincinnati	OH	45277	
Strategic Advisors Inc	Attn General Counsel	82 Devonshire Street		Boston	MA	02109-0000	
Submersive Media	Attn General Counsel	580 Broadway 905		New York	NY	10012	
Suzy Kuzly LLC	Attn General Counsel	427 N Tatnall St	48918	Wilmington	DE	19801	
Taboola Inc	Attn General Counsel	28 West 23rd Street 5th Fl		New York	NY	10010	
TBWA Worldwide Inc	dba TBWAMEDIA ARTS LAB	12539 Beatrice St		Los Angeles	CA	90066	
Technorati Inc	Attn General Counsel	995 Market Street 2nd Floor		San Francisco	CA	94103	
Terra Networks Brasil SA	Ctro Empresarial Nacoes Uds Tor N	Avenida das Nacoes Unidas	12901cj 1 201	Sao Paulo		04578-000	BR
TGT	Attn General Counsel	63 Flushing Ave		Brooklyn	NY	11206	
The Nielsen Company US LLC	Attn General Counsel	85 Broad Street		New York	NY	10004	
The Rubicon Project Inc	Attn Legal Department	12181 Bluff Creek Drive	4th Floor	Los Angeles	CA	90094	
The Sasquatch Soap Co LLC	dba Dr Squatch	316 California Ave	938	Reno	CA	89509	
The Slate Group LLC	Attn General Counsel	1350 Connecticut Aven NW Suite 410		Washington	DC	20036	
The Space Matters	Attn Zsolt Bako	Zrinyi utca 5		Szeged		6720	HU
The Space Matters	Attn General Counsel	Retek utca 16 2 em 10		Szeged		6723	HU
The Status Audio	Attn General Counsel	175 Varick Street 8th Floor		New York	NY	10014	
Thomson Reuters	West Publishing Corporation	Attn General Counsel	610 Opperman Drive	St Paul	MN	55164-1803	
Time Shred Services Inc	628 W 45th Street			New York	NY	10037	
Time Warner Cable Enterprises LLC	Attn General Counsel	3179 Erie Blvd E		Syracuse	NY	13214	
Times Internet Limited	Attn General Counsel	10 Darya Ganji		New Delhi		110002	IN
Times Internet Limited	MPD Tower DLF City	Phase V	Opposite DLF Golf Course	Guaragon	Haryana	122002	IN
TokyoTreat Ltd	Attn General Counsel	Minato Ku Mita 3 2 21 103		Tokyo		108-0073	JP
Tremor Video Inc	1501 Broadway 801			New York	NY	10036	
Trinet HR Corporation	Attn General Counsel	1100 San Leandro Blvd	Suite 400	San Leandro	CA	94577	
Tushy LLC	Attn Monica Pereira	601 W 26th St 325		New York	NY	10001	
TVÉyes Inc	Attn General Counsel	1150 Post Road		Fairfield	CT	06824-0000	
UCMS Group Hungary Kft	Attn Bela Kakuk	Hermína ut 17 4th floor		Budapest		1146	HU
Udemycom	Attn General Counsel	600 Harrison St 3rd Floor		San Francisco	CA	94107	
Unimerica Life Insurance Co NY	Attn General Counsel	1 Penn Plaza	8th Floor	New York	NY	10119	

Exhibit A

Supplemental Service List
Served via First Class Mail

COMPANY	CONTACT	ADDRESS 1	ADDRESS 2	CITY	STATE	ZIP	COUNTRY
Union Bond and Trust Company	1300 SW Fifth avenue Suite 3300			Portland	OR	97201	
VNU Business Media Europe Limited	Attn General Counsel	32 34 Broadwick Street		London		W1A 2HG	UK
Vook Inc	229 W 43rd St 8th Floor			New York	NY	10036	
Waves Gear LLC	Attn General Counsel	203 N Lasalle St	M5	Chicago	IL	60601	
Waves Gear LLC	Attn General Counsel	1408 Grant St		Calistoga	CA	94515	
WavesGear	Attn Blake Macleod	355 La Fata St Unit C		St Helena	CA	94574	
Weldon, M.	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED	REDACTED
WEST PUBLISHING CORPORATION	Attn General Counsel	610 Opperman Drive		St Paul	MN	55164-1803	
WeWork	Attn General Counsel	156 2nd Street		San Francisco	CA	94105	
Wine Awesomeness x	Attn General Counsel	270 Lafayette	Suile 1105	New York	NY	10012	
Witopia	11654 Plaza America Drive 316			Reston	VA	20190-4700	
Wrights Media LLC	Attn Richard Wright	2407 Timberloch Place B		The Woodlands	TX	77380	
Writers Guild of America East	250 Hudson Street Suite 700			New York	NY	10013	
Zapier Inc	243 Buena Vista Ave 508			Sunnyvale	CA	94086	

Exhibit B

SRF 10093

ROPES & GRAY LLP
Gregg M. Galardi
Jonathan P. Gill
Marc B. Roitman
Kristina K. Alexander
1211 Avenue of the Americas
New York, NY 10036-8704
Telephone: (212) 596-9000
Facsimile: (212) 596-9090

*Counsel to the Debtors
and Debtors in Possession*

UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK

-----X	:	
	:	
In re:	:	Chapter 11
	:	
Gawker Media LLC, <i>et al.</i> , ¹	:	Case No. 16-11700 (SMB)
	:	
Debtors.	:	(Jointly Administered)
	:	
-----X		

**NOTICE OF (A) SOLICITATION OF BIDS TO PURCHASE SUBSTANTIALLY
ALL THE DEBTORS' ASSETS, (B) AUCTION AND (C) SALE HEARING**

PLEASE TAKE NOTICE OF THE FOLLOWING:

1. On June 13, 2016, the above-captioned debtors and debtors-in-possession (collectively, the "Debtors") filed the *Debtors' Motion for (I) an Order (A) Authorizing and Approving Bidding Procedures, Breakup Fee and Expense Reimbursement, (B) Authorizing and Approving the Debtors' Entry Into and Assumption of the Stalking Horse Asset Purchase Agreement, (C) Approving Notice Procedures, (D) Scheduling A Sale Hearing and (E) Approving Procedures for Assumption and Assignment of Certain Contracts and Leases and*

¹ The last four digits of the taxpayer identification numbers of the Debtors are: Gawker Media LLC (0492); Gawker Media Group, Inc. (3231); and Kinja Kft. (5056). The offices of Gawker Media and GMGI are located at 114 Fifth Avenue, 2d Floor, New York, NY 10011. Kinja's offices are located at Andrassy ut 66. 1062 Budapest, Hungary.

Determining Cure Amounts and (II) an Order (A) Authorizing the Sale of Substantially All of the Debtors' Assets Free and Clear of All Claims, Liens, Rights, Interests and Encumbrances, (B) Approving the Asset Purchase Agreement and (C) Authorizing the Debtors to Assume and Assign Certain Executory Contracts and Unexpired Leases [Docket No. 21] (the "Sale Motion") with the United States Bankruptcy Court for the Southern District of New York (the "Bankruptcy Court").²

2. As outlined in the Sale Motion, the Debtors have agreed upon the terms of a Stalking Horse APA with the Stalking Horse Bidder and will seek capable and willing bidders for all or substantially all of the Debtors' assets (the "Acquired Assets") prior to the Auction date as provided in the Sale Motion and the Bidding Procedures Order (defined below). The proposed sale shall be free and clear of liens, claims, interests and other encumbrances, with all such liens, claims, interests and other encumbrances attaching with the same validity and priority to the sale proceeds. The Stalking Horse Bidder has committed to assume certain liabilities of the Debtors solely to the extent set forth in the Stalking Horse APA.

3. On July 8, 2016, the Bankruptcy Court entered the *Order (I) Authorizing and Approving Bidding Procedures, Breakup Fee and Expense Reimbursement, (II) Authorizing and Approving the Debtors' Performance of Pre-Closing Obligations Under the Stalking Horse Asset Purchase Agreement, (III) Approving Notice Procedures, (IV) Scheduling a Sale Hearing and (V) Approving Procedures for Assumption and Assignment of Certain Contracts and Leases and Determining Cure Amounts* (the "Bidding Procedures Order") [Docket No. 82]. The Bidding Procedures Order approved, among other things, the Debtors' performance of certain pre-closing obligations under the Stalking Horse APA and the Bidding Procedures, which

² Capitalized terms not otherwise defined herein have the meanings given them in the Sale Motion.

specify, among other things, procedures under which interested parties may submit a “Qualified Bid” to purchase the Acquired Assets. All interested parties are invited to submit a Qualified Bid pursuant to the terms of the Bidding Procedures.

4. You may obtain a copy of the Bidding Procedures Order, the Bidding Procedures, and the Stalking Horse APA by: (a) sending a written request to the Debtors’ counsel, Ropes & Gray LLP, 1211 Avenue of the Americas, New York, NY 10036, Attn: Marc B. Roitman (marc.roitman@ropesgray.com); or (b) accessing the website maintained by the Debtors’ claims and noticing agent, Prime Clerk, at <http://cases.primeclerk.com/gawker>.

5. The Bidding Procedures establish **August 15, 2016 at 5:00 p.m. (Prevailing Eastern Time)** as the deadline by which all Qualifying Bid Documents and Qualified Bids must be actually received by the Debtors’ investment banker and legal advisors, as set forth in the Bidding Procedures (the “Bid Deadline”).

6. In the event the Debtors timely receive, on or before the Bid Deadline, one or more Qualified Bids in addition to the Stalking Horse APA, the Debtors shall conduct an Auction at the offices of Ropes & Gray LLP, 1211 Avenue of the Americas, New York, NY 10036, on **August 16, 2016 at 10:00 a.m. (Prevailing Eastern Time)** or such later time on such day or such other place as the Debtors notify all Qualified Bidders.

7. If no Qualified Bids (other than the Stalking Horse Bid) are received by the Bid Deadline, then the Stalking Horse Bidder will be deemed the Successful Bidder, the Stalking Horse APA will be the Successful Bid, and, at the Sale Hearing, the Debtors will seek final Bankruptcy Court approval of the sale of the Acquired Assets to the Stalking Horse Bidder in accordance with the terms of the Stalking Horse APA.

8. The Sale Hearing will be held in the United States Bankruptcy Court for the Southern District of New York, Courtroom 723, One Bowling Green, New York, New York 10004-1408, on **August 18, 2016 at 2:00 p.m. (Prevailing Eastern Time)** or such other date and time that the Bankruptcy Court may later direct.

9. Objections to the relief sought in the Sale Order, if any, must: (i) be in writing; (ii) conform to the applicable provisions of the Bankruptcy Rules, the Local Rules and any orders of the Court; (iii) state with particularity the legal and factual basis for the objection and the specific grounds therefor; (iv) be filed with the Court no later than **August 5, 2016 at 4:00 p.m. (Prevailing Eastern Time)** (the “Sale Objection Deadline”); provided, that if and only if the Stalking Horse Bidder is **not** the Successful Bidder for the Debtors’ assets, counterparties to the Debtors’ Non-Residential Leases and Other Executory Contracts shall have until **August 18, 2016 at 12:00 p.m. (Prevailing Eastern Time)** to object to the assumption and assignment of a Non-Residential Lease or Other Executory Contract *solely on the issue of whether the Successful Bidder or Back-Up Bidder can provide adequate assurance of future performance as required by section 365 of the Bankruptcy Code*; and (v) be served so as to be actually received no later than the Sale Objection Deadline, as applicable, by the following parties (the “Objection Notice Parties”): (a) the Debtors: Gawker Media Group, Inc., 114 Fifth Avenue, 2d Floor, New York, New York 10011; Attn: Heather Dietrick; (b) counsel to the Debtors, Ropes & Gray LLP, 1211 Avenue of the Americas, New York, NY 10036; Attn: Gregg M. Galardi, Esq. and Jonathan P. Gill, Esq.; (c) the proposed investment banker to the Debtors, Houlihan Lokey, Inc., 111 South Wacker Drive, 37th Floor, Chicago, Illinois, 60606; Attn: Reid Snellenbarger; (d) the Office of the United States Trustee for the Southern District of New York, 201 Varick Street, Suite 1006, New York, New York 10014; Fax: (212) 668-2255; (e) counsel to

the official committee of unsecured creditors, Simpson Thacher & Bartlett LLP, 425 Lexington Avenue, New York, NY 10017; Attn: Sandeep Qusba, Esq. and William T. Russell, Jr., Esq.; and (f) counsel to the Stalking Horse Bidder, Sullivan & Cromwell LLP, 125 Broad Street, New York, New York 10004; Attn: Michael H. Torkin, Esq. and Alexa J. Kranzley, Esq., Fax: (212) 291-9376.

10. On or before July 15, 2016, the Debtors shall file with the Court and serve via first class mail the Cure Notice on all non-Debtor counterparties to all Non-Residential Leases and Other Executory Contracts, and their respective known counsel, and provide a copy of same to the Stalking Horse Bidder. Upon request by a counterparty under any Non-Residential Lease or Other Executory Contract, the Debtors shall serve, by electronic mail, the evidence of adequate assurance of future performance under the Non-Residential Leases and Other Executory Contracts provided by the Stalking Horse Bidder. Objections, if any, to the proposed assumption and assignment of any Non-Residential Lease or Other Executory Contract or to the cure amount proposed with respect thereto must: (i) be in writing, (ii) comply with the applicable provisions of the Bankruptcy Rules, Local Rules and any order orders of the Court, (iii) state with specificity the nature of the objection and, if the objection pertains to the proposed cure amount, the correct cure amount alleged by the objecting counterparty, together with any applicable and appropriate documentation in support thereof and (iv) be filed with the Court and served so as to be actually received by the Objection Notice Parties before the Sale Objection Deadline.

11. Promptly following the Debtors' selection of the Successful Bidder and the Back-Up Bidder, if any, at the conclusion of the Auction, the Debtors shall announce the Successful Bidder and the Back-Up Bidder, if any, and shall file with the Court a notice of the

Successful Bidder and the Back-Up Bidder, if any. If and only if the Stalking Horse Bidder is **not** the Successful Bidder for the Debtors' assets, counterparties to the Debtors' Non-Residential Leases and Other Executory Contracts shall have until **August 18, 2016 at 12:00 p.m. (Prevailing Eastern Time)** to object to the assumption and assignment of a Non-Residential Lease or Other Executory Contract *solely on the issue of whether the Successful Bidder or Back-Up Bidder can provide adequate assurance of future performance as required by section 365 of the Bankruptcy Code*. For the avoidance of doubt, if the Stalking Horse Bidder is the Successful Bidder, all adequate assurance objections must be filed by the Sale Objection Deadline.

12. The Auction or the Sale Hearing or both may be adjourned from time to time without further notice to creditors or parties in interest other than by announcement of the adjournment in open Court or on the Bankruptcy Court's docket.

13. *Any party who fails to timely file an objection to entry of the Sale Order (i) shall be forever barred from objecting thereto, (ii) shall be deemed to consent to the sale of the Acquired Assets as approved by the Sale Order, and (iii) shall be deemed to "consent" for purposes of section 363(f)(2) of the Bankruptcy Code.*

Dated: July 11, 2016
New York, New York

/s/ Gregg M. Galardi

ROPES & GRAY LLP

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*Counsel to the Debtors
and Debtors in Possession*

If you have questions about this notice, please call
(855) 639-3375 (domestic toll-free), (917) 651-0323 (international),
email gawkerinfo@primeclerk.com, or
visit <https://cases.primeclerk.com/gawker>.